Goodwill INDUSTRIES
Southern New Jersey & Philadelphia
Recycle. Reuse. Renew.

5 Things You Should Know About Goodwill



#1: DONATE. SHOP. CREATE JOBS — this is our motto.

Many people think Goodwill is just a place to shop for bargains or donate unwanted stuff. Not! Goodwill collects and sells donated items to fund its charitable mission. We provide job training programs and career services that help local residents with disabilities and disadvantages get to work.

#2: You may know someone we have helped.

Through its mission programs and career services, Goodwill served 1,823 individuals with barriers to employment during its last fiscal year. In 2018, 178 clients were placed into competitive employment. Goodwill's Helms Academy expanded to Toms River and Maple Shade. Adults 18 and older who want to earn their high school diploma tuition free now have four convenient locations to choose from.





#3: We funnel 90 cents of every dollar earned into mission programming.

Many charities spend a high percentage of their income on administrative overhead and fundraising. We don't. When you shop or donate at Goodwill, 90% of that money goes directly to fund our mission programming. Nationally, Goodwill has consistently been named one of the country's "20 Most Inspiring Companies" by *Forbes* magazine and receives high marks from *Guidestar* and *CharityWatch* for accountability and efficient use of funds.

#4: Meet Mark B. Boyd, our President & CEO.

Like other nonprofits, Goodwill is managed by a volunteer local Board of Trustees that provides governance and guidance. Mark B. Boyd is our President & CEO. Goodwill is not owned by anyone and we have never had a CEO by the name of Mark Curran as rumored in emails and social media postings.





#5: Our Goodwill is an independent nonprofit agency.

We are part of a network of more than 160 independent members in North America and abroad belonging to Goodwill Industries International. However, we are independently operated and funded. This allows us to meet the needs of the local communities we serve. Monies generated from the sale of your donations and purchases stay right here in Southern and Central New Jersey and in the City of Philadelphia.